Telegram Bot Requirements Template

Fill this in and any developer can give you an accurate price and timeline. kriatiz.com

1. Your business

What the company does, website / Instagram link

Who will use the bot: customers, staff, partners

Main goal: leads, booking, sales, support, broadcasts

2. Flows

Describe 1–3 main flows step by step: “the user taps… the bot asks… outcome”

Data to collect: name, phone, address, date, photos, files

What happens next: manager notification, CRM record, email to the customer

3. Content

Button and message texts — ready, or need help

Catalog / price list: number of items, where it lives now

Bot languages

4. Integrations

CRM: HubSpot, Pipedrive, other

Calendar / booking system

Payments: Telegram Payments, Stripe

Website, Google Sheets, shipping, other systems

5. AI

Should it understand free text and voice notes

Knowledge base documents: price list, FAQ, policies

What the bot must NOT do or promise

6. Administration

Who sees leads and where

Do you need an admin panel to edit texts

Broadcasts: to whom and how often

7. Timeline and budget

Target launch date

Budget range: under $500 / $500–1,500 / $1,500+

Who makes decisions on your side

Send the completed template to Telegram @vladkoshelev — I'll give you a free estimate within a day.